

# REFINITIV LIPPER GLOBAL FUND FLOWS

## Critical insight on fund flow trends

Refinitiv® Lipper® Global Fund Flows delivers industry-leading fund sales and redemptions content and analysis to provide you with the knowledge needed to understand current and historical market sentiment, whatever your role in the finance industry.

Our comprehensive coverage of global markets allows you to view estimated net flows globally on a daily, weekly and monthly basis\*\*. With industry-leading functionality and coverage, you are able to filter and view data in numerous ways.

### View global estimated net fund flows by:

- Classification-based aggregations based on Lipper proprietary classifications
- Geographical aggregations of funds by fund domicile
- Graphical map to instantly display flow data
- Access to a fund's individual and aggregate historical flow
- Most representative calculation methodology for tracking fund flows activity\*

### A trusted source

Trusted by the global fund community for more than 47 years to provide business critical independent fund content and analytics, Refinitiv Lipper provides the industry's most extensive proprietary measures, analytics and depth and breadth of content with insight on over 330,000 collective investments globally in 113+ countries. Utilize and benefit from our knowledge – gained over decades of working with fund management companies – when looking at fund flows, no matter what your market view is.

- **Sales and marketing** – Quickly track the competition, either on a fund family basis or by classification, to understand where sales opportunities exist and your product positioning
- **Product development** – Stay on top of the latest global fund launches and the flows into those funds to determine when and where to launch new funds
- **Research analysts** – Gauge investor sentiment for a particular sector, market or asset class. Using our flows data, you'll be able to put market events into clear perspective and allow your clients to make informed decisions

- **Sell-side** – From investment bankers to sales and trading desks, see where money is going on a daily basis and who needs to execute trades. Our flows data will allow you to increase activity on your trading desks and deal teams
- **Asset managers/hedge funds** – Pull in Lipper's fund flows data to complement other tools on your desk for making investment decisions. Our flows data can help explain historical and current market conditions and provide the extra advantage needed to create alpha
- **Economists** – Factor current investment decisions into global macroeconomic outlook

Our research analysts offer regular commentary and analysis on fund flows to help you understand the data. We have research staff located across the globe who can give you the local flavor to global fund flows data. Our research team regularly releases video commentary of current flows and monthly and quarterly papers related to flows. It also talks regularly to both the media and other financial industry professionals, allowing us a unique and comprehensive insight into what is happening.

\*Estimated net flows are calculated in order to track asset flows of mutual funds, due to sales and redemptions, on a period-to-period basis. This is achieved by calculating the change of total net assets adjusted for the fund's performance over the same period. The performance adjustment is applied to the fund size at the beginning of the period and is then subtracted from the fund size at the end of the period.

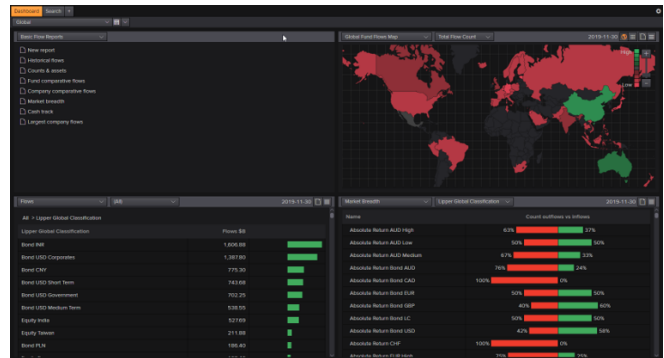
\*\* Daily: +140,000, Weekly: +140,000, Monthly: +210,000

## New features for 2020

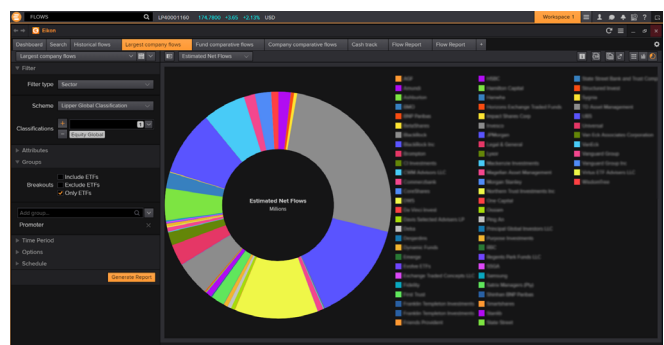
- Dashboards – Standard and custom dashboards allow users to manage their content views for quick access to required content
- New data visualization graphic tools to get deeper analytical insight of global fund flows from maps, charts, tables, graphs
- Standard global methodology to incorporate the multiple fund asset classes across active and passive strategies.
- Detailed individual fund flows data supporting customized import of fund lists by fund identifier, allowing user to obtain fund lists from other applications
- View inflows and outflows from fund level to sector level, Lipper classifications, market breadth or with comparative global analytics
- Build your own reports through an extensive range of criteria of fund attributes to include fund universe, sectors, domicile, promoter, administrator, currency, identifiers, asset type, and fund's themes and strategies to create fund lists for inclusion
- Greater depth of content, extensive range of new categories added including, Ratio Inflow/Outflow, Total Flow Count, Total Net Assets, Percent Change in Flow and Flows as Percent of Total Net Asset
- Historical static reports downloads options give users access to standardized historical reports. This will help analysis on long-term trends and multiple market analysis
- Pre-set report templates enable quick and easy analysis including Company Flows, Market Breadth, Counts & Assets, Fund Comparative Flows and Cash Track Reports
- Utilize our best-in-class Lipper classification scheme, with over 400 global classifications (plus an additional 165 for U.S. funds) to determine fund flows by recognized groups

## Refinitiv Lipper Global Fund Flows 2020

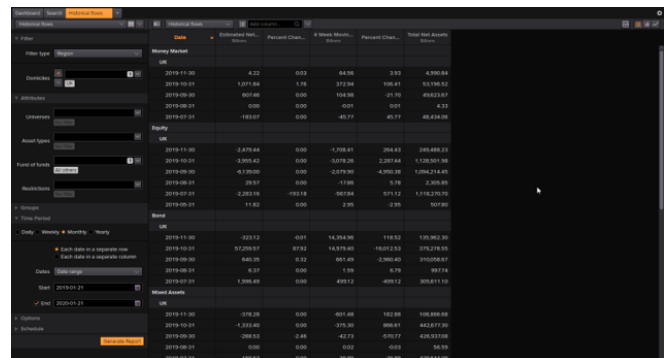
### Dashboards



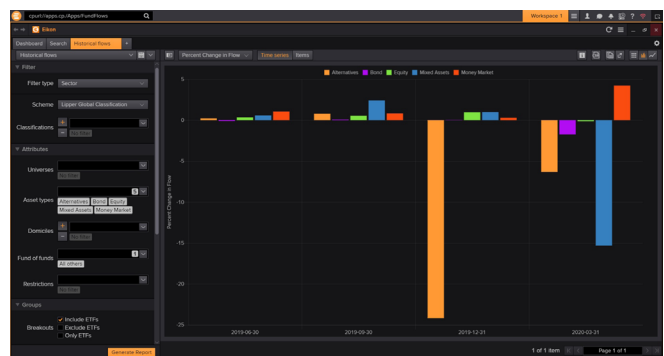
### Multiple data visuals



### Report building



### Extensive range of filters



## About Refinitiv Lipper

Refinitiv Lipper provides independent insight on global collective investments, including mutual funds, retirement funds, hedge funds and fund fees and expenses. Lipper offers premium-quality data, fund ratings, analytical tools and global commentary through specialized product offerings. Trusted by investment professionals for more than 40 years, Lipper provides unparalleled expertise and insight to the funds industry.

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