

# REFINITIV™ LIPPER® GLOBAL DATA FEED

Demand for fund information is increasing as asset managers, advisors and individual investors rely more on digital channels to access market commentary, share investment ideas and perform research. Refinitiv™ Lipper® Global Data Feed is designed to enable your business to efficiently integrate and deliver more fund content via more channels to more customers, wherever and whenever they need it.

## Rich, robust content

Refinitiv Lipper Global Data Feed provides the most comprehensive global coverage, offering insight on mutual funds, retirement funds, pension funds, and fund fees and expenses. Our content is relied upon by financial professionals every day to support detailed analysis, peer comparison, performance reporting and investment selection. And millions of retail investors view Lipper information via their favorite print and digital news publications.

- We have 40 years of fund industry experience and a reputation for providing unbiased, high-quality institutional information
- Lipper covers over 280,000 collective investments, including mutual funds, closed-end funds, exchange-traded funds (ETFs), hedge funds, domestic retirement funds, pension funds, and insurance products in 63 Registered-for-Sale (RFS) countries
- Lipper classifications and benchmarks provide unmatched granularity, enabling more concrete comparative analysis. The Lipper Global Classification scheme is composed of more than 400 peer groups. Lipper Leaders Ratings facilitate fund selection by illustrating how well a fund meets specific investment goals
- Lipper Global Data Feed provides access to fund performance, returns, daily Net Asset Values (NAVs), risk statistics, benchmarks, asset information, distributions and historical data
- Lipper Global Data Feed also offers key portfolio data and ratios, including full holdings, weight and rank within portfolio, shares held, allocations, NAVs growth, Price to Sales, Price/Book Ratio, Price/Earnings Ratio, Return on Assets, Sales per Share Growth, Weighted Percent Market Caps, and more
- Lipper fee and expense information, including initial sales fees, management fees, and redemption charges; Total Expense Ratios (TERs) and other expense data are also available
- Fund events include events such as mergers, liquidations, name changes, cross-reference changes and classification changes

## Creating value for your business and your customers

### Peer performance analysis and reporting

Satisfy client demands for deeper analysis and more transparent reporting with detailed quantitative fund data. Quantitative data is displayed consistently for every fund, allowing you to improve workflow efficiency by alleviating concerns about data gaps. You can create analysis and reporting tools that allow users to confidently compare funds.

### Product strategy and opportunity analysis

- Identify and monitor product opportunities and market trends by creating periodic analysis detailing classification types, assets under management and fund holdings for newly launched and competitor funds
- Access global fee and expense information to compare your fund fees and performance with those of competitors; examine how your fee levels align with those of the industry as a whole so you can appropriately manage and communicate fee strategies

### Marketing and advertising

- Visually illustrate fund performance on websites and sales communications using Refinitiv Lipper benchmarks, including our ratings, indices and averages
- Show customers how your fund's fees and expenses stack up by adding the Lipper Leaders Expense Rating to your fee and expense profiles and reports; quickly and clearly communicate your fund's overall value to investors and advisors
- Aid long-term investors with decision making by highlighting the Lipper Leaders Ratings on performance overviews

### Investor portals

Capitalize on high-touch communication channels, such as social networks, mobile media and online communities, to reach customers who are on the go. Create infographics using Refinitiv Lipper data to feature on social media, blogs and Web pages. Populate screeners, top fund lists and other investing apps for websites and mobile devices.

### About Refinitiv Lipper

Refinitiv Lipper provides independent insight on global collective investments, including mutual funds, retirement funds, hedge funds and fund fees and expenses. Refinitiv Lipper offers premium-quality data, fund ratings, analytical tools and global commentary through specialized product offerings. Trusted by investment professionals for more than 40 years, Lipper provides unparalleled expertise and insight to the funds industry.

### Fund selection and analysis tools

- Make it easier for wholesalers, advisors and distribution partners to select funds and define product lists by populating your advisor portals and internal applications with our high-quality institutional information. Refinitiv Lipper's deep content sets are specifically designed to provide investment professionals with the extra level of detail they need to analyze and validate recommendations
- Add Lipper information to your research and recommendations for more sophisticated analysis; validate and provide additional support for your findings with comparison tables and charts generated using Lipper data
- Integrate Lipper data into your analysis and reporting tools, such as Hypotheticals, proposal generation, and fact sheets, to improve the level of detail offered to your colleagues and distribution partners

### Retirement and pension platforms

- Power your retirement and pension platforms with fund profile, performance, portfolio allocation and Refinitiv Lipper Leaders Ratings information to help investors make suitable investment selections. Create allocation models and calculation tools featuring Lipper classifications and benchmarks to educate investors about risk, return and possible outcomes
- Generate investment policy statements, fact sheets and customer communications using Lipper Global Data Feed to ensure essential data is incorporated, helping you meet compliance standards and customer requirements
- Analyze and recommend funds according to client investment policy standards and criteria; integrate Lipper data into your analysis and proposal tools to support fund selection and recommendations to plan sponsors

### Media

- Win over your most savvy readers by offering them access to the same high-quality content used by investment professionals – from general mutual fund and ETF profiles, to performance ratings, to fees and flow information, we enable you to give customers more content and tools that keep them coming back
- Integrate Refinitiv Lipper information into investor education tools and personal finance articles; create links on websites and social media between finance news and related fund profiles to keep users engaged and informed

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Visit [refinitiv.com](https://www.refinitiv.com)



### Reliable information and timely delivery

We understand in rapidly changing markets that timely, accurate and complete global data is critical to the success of your business. Refinitiv Lipper Global Data Feed is updated at appropriate daily frequencies to ensure you have the most up-to-date information to drive your applications, websites, reporting systems and analysis tools.

We are committed to delivering the highest-quality insights to your business, so you can focus on conducting analysis without quality concerns. All of the Lipper data goes through a quality control and validation process prior to inclusion in the Lipper Global Data Feed. The files are verified for content accuracy and correct physical structure prior to being posted to the FTP site, so you can be completely confident in the information you receive from us.

### Flexible format

Refinitiv Lipper Global Data Feed is built using an Extensible Markup Language (XML) Schema (XSD) and designed to deliver XML files in logical packages. These are easy to decipher and efficient for ingesting and integrating data into applications, websites and reporting systems.

### Package types

- The Asset Overview package contains the following data elements:
  - Profile
  - Fees and expenses
  - Minimum investments
  - Classifications
  - Performance
  - Refinitiv Lipper ratings
  - Portfolio – allocations
  - Portfolio – characteristics
  - Events
- Delta packages contain specific content sets, e.g., price and distribution changes and other fund changes
- The Financial History package contains the following data elements: prices, distributions and performance going back a minimum of 10 years
- The Portfolio History package contains all historical full portfolio holdings and associated derived calculations going back a minimum of 60 months

### Contributed data

Fund management firms can contribute data to ensure their holdings and performances are fully covered in Refinitiv Lipper's database, considered the benchmark for fund content worldwide.